



# 2019 CITY OF VISALIA PUBLIC OPINION SURVEY

**1. What part of the city do you live in if Mooney Blvd. and Hwy 198 are considered the cross section?**

- 1 - Northeast      2 - Southeast      3 - Northwest      4 - Southwest

**2. How do you rate the City of Visalia's efforts at providing a safe community?**

- 1 - Very Low      2 - Low      3 - Average      4 - High      5 - Very High

**3. Have you had service contact with the Visalia Police Department in the past year?** (If "No", go to question 4)

- Yes                      No

**If you answered "Yes", how would you rate the service you received?**

- 1 - Very Poor      2 - Poor      3 - Average      4 - Good      5 - Excellent

**4. Have you had service contact with a Visalia Firefighter in the past year?** (If "No", go to question 5)

- Yes                      No

**If you answered "Yes", how would you rate the service you received?**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent

**5. What do you consider to be the most essential city service besides Police and Fire?**

- 1 - Road Maintenance      2 - Park Maintenance      3 - Traffic Signs & Signals  
4 - Recreation Activities      5 - Other

**6. During this last year, how many times have you visited or attended activities at?**

**City Parks**                      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**Convention Center**      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**City Trails**                      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**Downtown Visalia**      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**7. How do you rate the following services in Visalia?**

**Police Emergency Response**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Fire Emergency Response**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Private Ambulance**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**City Road Maintenance**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Traffic Management**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Bus Services**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Street Lighting**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Community Services for Seniors**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Recreational Activities**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Services for Disabled Persons**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Park Maintenance**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Garbage & Recycling Collection**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Convention Center**

- 1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**8. The City of Visalia currently prohibits the sale of recreational marijuana, medical marijuana dispensaries, and medical marijuana cultivation over 100 sqft. Should the city re-examine their current position on marijuana?**

- Yes \_\_\_\_\_ No \_\_\_\_\_ No Opinion \_\_\_\_\_

**9. How could the City of Visalia better manage your tax dollars?**

(Comment in this area)

**10. With the recent surge in the housing market and the average price of homes increasing, which of the following would you like to see the city explore as an affordable housing options?**

Single Family Home	___	Town House	___
Condominium	___	Additional Detached Unit	___
Other	___	None	___

**11. How long have you lived in Visalia**

- 1 - Fewer than 2 years
- 2 - 2 to 5 years
- 3 - 6 to 10 years
- 4 - More than 10 year

**12. Are you a registered voter?**

Yes                      No

**13. Do you own or rent your home?**

- 1 - Own
- 2 - Rent
- 3 - Other

**14. What is your ethnicity?**

- 1 - African American
- 2 - American Indian
- 3 - Asian
- 4 - Caucasian
- 5 - Hispanic
- 6 - Other

**15. What is your gender?**

Male                      Female

**16. What is your age group?**

- 1 - 18 to 34
- 2 - 35 to 54
- 3 - 55 and over

**17. What was your household's total income before taxes last year?**

- 1 - Less than \$15,000
- 2 - \$15,000 to \$40,000
- 3 - \$40,000 to \$70,000
- 4 - \$70,000 to \$100,000
- 5 - <\$100,000 and over
- 6 - Decline to state

**18. What is the most important thing that the City of Visalia should be working on to make Visalia better?**

(Comment in this area)

**19. Taking all things into consideration, how would you rate the overall quality of life in the City of Visalia?**

- 1 - Very Low
- 2 - Low
- 3 - Average
- 4 - High
- 5 - Very High

**20. Which would be the best source for you to access City information?**

- 1 – Social Media
- 2 – Website
- 3 – Mail (Postal Service)
- 4 – E-mail

**Which social media site do you primarily use?**

- 1 – Facebook
- 2 – Twitter
- 3 – Instagram
- 4 – None

The City of Visalia produces an e-mail newsletter. Would you like to receive the newsletter? If so, please provide your email address below.

\_\_\_\_\_ @ \_\_\_\_\_

☺ **THANK YOU** ☺