

**Transit Advisory Committee**  
**Wednesday January 21, 2015**  
**Visalia Transit Center**  
**2<sup>nd</sup> floor conference room**

**Action Minutes:**

**2015 January**

ATTENDING: Ed Jones (EJ), Tracy Harrell (TH), Michael Esquibel (ME), Ruben Macareno (RM), and Cynthia Zylstra (CZ).

NOT PRESENT: John Davis (JD)

CITY STAFF: Monty Cox (MC)

MV STAFF: Sam Tensley

GUESTS: Mary Wheeler, Cheri Provancha, and Alisha C.

**Public Comment:**

- None.

**Approval of Minutes for October 15, 2014, November 19, 2014, and December 17, 2014 meetings:**

- A motion was made by (TH) and seconded by (EJ) to accept minutes from October 15, 2014, November 19, 2014, and December 17, 2014 Transit Advisory Committee meetings. Motion approved 5-0.

**Visalia Transit Monthly Reports:**

- Visalia monthly report accepted.

**MV Monthly reports:**

- MV Monthly report accepted.

**Council Items:**

- (MC) reported on items recently taken to City Council:
  - January 20, 2015 – Ruben Macareno appointed to Transit Advisory Committee
- Pending council items:
  - February 2, 2015 – Revenue Van Purchase
  - February 17, 2015 – Cheri Provancha appointed to Transit Advisory Committee
  - March 21, 2015 – MV Transportation contract extension

**Committee Procedure & Membership:**

- A motion was made by (EJ) and seconded by (TH) to appoint Cheri Provancha to the Transit Advisory Committee. Motion approved 5-0.

**Marketing Report:**

- Reviewed January marketing report.

**2014 CY Ridership by Route:**

- Reviewed 2014 calendar year ridership by route.

**Route 7 Deviations:**

- Discussed upcoming Route 7 two-month deviations.

**2015 Transit Guides:**

- (MC) handed out new Transit Guides.

**Uber Discussion:**

- Discussed Uber from website.

**Items of Interest /Future Agenda Items:**

- None.

**Meeting adjourned.**

**Next meeting:**

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**Wednesday, February 18, 2015**

**Visalia Transit Center  
425 E Oak Ave Ste. 201  
5:30 pm**

## Committee Attendance

	Feb 2014	Mar 2014	Apr 2014	May 2014	June 2014	Jul 2014	Aug 2014	Sep 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015
Traci Harrell	P	P	P	P	P	P	A	P	P	P	P	P
John Davis	P	P	P	P	P	A	P	P	P	P	A	A
Ed Jones	P	A	P	P	P	P	P	A	P	P	P	P
Cindy Zylstra	P	P	P	P	P	A	P	A	P	A	A	P
Michael Esquibel II					P	P	P	P	P	P	P	P
Ruben Macareno												P

\*Excessive absenteeism, which is defined to mean missing three consecutive regular meetings or four regular meetings in a 12 month period, shall constitute resignation of the member and the member shall be considered removed from the advisory board.

\*Effective April 1, 2012