

# Parks and Recreation Commission Goals 2013

## Visalia Parks and Recreation

| Goals                              | Vision / Vision Champions             |  |   |                                       |   |
|------------------------------------|---------------------------------------|--|---|---------------------------------------|---|
|                                    | Health & Wellness<br><i>Lesa Mann</i> | Sustainability<br><i>Carla Calhoun</i> | Collaboration/Advocacy<br><i>Ben Filiponi</i> | Connectivity<br><i>Dolores Taylor</i> | Marketing/Outreach<br><i>Robert Doi</i> |
| Eastside Park Master Plan          |                                       |  |   |                                       |   |
| Community Center                   |                                       |  |   |                                       |   |
| Equal Services throughout the City |                                       |  |   |                                       |   |
| Other Goals                        |                                       |  |   |                                       |   |

(Shann Blue stills needs to select a Vision to Champion)

| Goal Descriptions  | Vision Descriptions   |
|--|---|
| Eastside Park Master Plan – Begin long term concept design and planning for the new park proposed on the east side of Visalia. | Health and Wellness – Promoting healthy lifestyles, from activities to food, within the community.  |
| Community Center – Look towards the development of a new community center. Who will it serve? What will it offer? KOMPAN?      | Sustainability – Ensuring Parks and Recreation plans preserve the native environment of the region and operations conserve resources, energy, and water.                            |
| Equal Services – Providing the same quality Parks and services to every section of the City                                    | Collaboration/Advocacy – Seek ways to reach out to the Council and other community groups in order to jointly advocate for and/or develop ideas that will best serve the community. |
|  | Connectivity – Seek opportunities to promote access to services and parks including the development of parks, trails and transportation.  |
|  | Marketing/Outreach – Explore methods to reach out to all different segments of the community.   |

Setting SMART Goals:

|                  |                    |                    |                  |                |
|------------------|--------------------|--------------------|------------------|----------------|
| <b>S</b> pecific | <b>M</b> easurable | <b>A</b> ttainable | <b>R</b> elevant | <b>T</b> imely |
|------------------|--------------------|--------------------|------------------|----------------|