



April, the "Keep America Beautiful Month"

Landfills produce large amounts of methane gas, eliminate valuable natural resources from production cycles, and pollute our land and water. Each of us discards an average of 4.4 lbs. of waste daily. One third of U.S. landfill waste is recyclable. For many, what can and cannot be recycled is not always clear. A quick reference of recyclables is available [here](#).

Consume Less: *How much trash do you produce in a day?*

- For one day, discard all your trash in a bag and carry it with you.
- At the end of the day, sort into recycle and green bins,
- Weight the remaining trash.
- Congratulations if your trash weights zero lbs.!
- Not quite there yet? With a little effort you can become a zero trasher.

Think: Trash is for Tossers!

Consume Better: *Pay attention to packaging while grocery shopping.*

- Skip disposable containers.
- Buy fresh produce and other items in bulk when possible.
- Purchase items sold in packaging that is recyclable.
- Buy less processed and prepare food from scratch.

Systemic Change: *For Earth Day help "Restore the Earth"*

- Consider composting vegetable and fruit scraps in your yard.
- The final compost provides valuable nutrients for your plants and soil.
- No need for expensive store-bought fertilizers.

Reduce Your Footprint: *On Arbor Day, April 30th, plant a tree.*

Trees absorb carbon dioxide gas from the atmosphere, a gas that is partially responsible for the rise in earth's temperature and severe weather patterns. Trees shade houses, reducing the need for AC by 30%.