



*Visalia Environmental Committee informs and advises the Visalia City Council and Citizens
on preserving and improving environmental quality for the benefit of the community.*

MEETING MINUTES

March 11, 2020

1. Welcome & Introduction

The Visalia Environmental Committee (V.E.C.) meeting was called to order at 5:50 p.m. by Chair Melkonian.

Members Present: Maile Melkonian, Melisa Prins, Steve Sanders, Mark Wall, and Kathy Falconer

Members Not Present: David Shelburne, Renee Burton,

Members of the Public: None

City Staff: Nathan Garza

2. Public Comment

None

3. Approval of February 12, 2020 Meeting Minutes

Member Falconer pointed out that Member Prins was listed as both present and as not present on the February 12, 2020 meeting minutes. Staff will correct the meeting minutes to indicate that Member Prins was absent during the February 11, 2020 Environmental Committee meeting. Member Sanders made a motion to accept the meeting minutes as amended. The motion carried 4-0.

4. Earth Day 2020 Sub-Committee Update

Chair Melkonian informed the group that this year's Earth Day celebration will include a Drive Electric Earth Day (DEED) booth as part of a "Plug In America" informational booth offering electric vehicle test drives. Member Falconer stated that the DEED booth includes a \$2,250.00 event sponsorship which will be used for Earth Day promotional and outreach activities. Member Falconer then reviewed the *draft* event flyer, bookmark for students, and a yard sign design that will be used to help spread the word about Earth Day. She also asked that VEC Members reach out to their contacts at other cities and invite them to participate in Visalia's Earth Day Celebration. Member Falconer also stated that she had received word from a volunteer offering to develop a City of Visalia Earth Day Facebook page. After some discussion member Sanders suggested that Member Falconer touch bases with Allison Murphy, City of Visalia's Public Relations Manager before developing a second Facebook page. Chair Melkonian then reviewed the scheduled CHAPS speaker events planned at College of the Sequoias. She also asked for a commitment from all Members to assist with Earth Day booth coverage.

5. Low Water Use Landscape Award Application Review

Chair Melkonian asked the Members present to review the application from the Downtown Visalia Business Association. After some discussion it was determined that this item should be sent out via email to the absent members in order to get a complete vote. Staff will email all Members a copy of this application in order to get a final vote for the award.

6. VEC Battery Program Update

This item was also tabled for the April 11, 2020 meeting to allow for more Members to be present to participate in the discussion.

7. Member Requests & Announcements

Staff member Garza informed the Members about the Solid Waste Department's new truck ads, including information on Dump On US events, household hazardous waste collections and the residential three can system.

8. Adjourn

Chair Melkonian adjourned the meeting at 7:37pm.

