

Visalia Parks & Recreation Commission
Meeting Minutes July 17, 2012

1. Call Meeting to Order/Roll Call

The Visalia Parks & Recreation Commission met in a regular meeting on Tuesday, July 17, 2012, at the City Council Chambers, 707 W. Acequia Street, Visalia, California. The meeting was called to order by Vice Chairperson Calhoun at 5:30 pm.

Present: Carla Calhoun, Ben Filiponi, and Robert Doi

Absent: Lesa Mann

Guests: Brett and Dolores Taylor, Jason Kent, and Rodney Blaco

Staff: Jeannie Greenwood, Jim Bean, Jason Glick, and Brenda Miernik

2. Review and Approve the Minutes of the Regular Meeting, June 19, and the Joint Meeting, June 26, 2012.

Commissioner Filiponi moved to approve the meeting minutes for the June 19 and June 26 meetings, and Commissioner Doi seconded the motion.

MOTION

Motion passed 3-0

3. Public Comment: None.

4. Review of Potential Parks & Recreation Commission Members. Commissioner Calhoun stated two new commission applications had been received by the department and she requested each applicant to step to the podium, introduce themselves, and state why they are interested in serving the Parks & Recreation Commission.

Mr. Blaco stated he has lived in Visalia for two years and has been involved in numerous sports venues with his children. He said he has been involved in youth sports since college and has participated in civic organizations over the years. He stated he felt that by serving as a Commissioner he would be giving back to the community in which he lives.

Commissioner Calhoun informed Mr. Blaco that commissioners served as representatives on other committees and asked if he could fulfill that obligation. He replied he could.

Mr. Kent stated he has lived in Tulare County for 39 years and is an active sports enthusiast. He said he has been involved in sports programs as coach and as a parent. He said he and his family have participated in Make a Difference Day, Mormon Helping Hands, and other community cleanup events. He said he is interested in assisting the community by helping the department achieve goals established by the Commission.

Commissioner Filiponi asked if he too, could serve on another committee as a representative. He said he could.

Commissioner Calhoun informed the commissioners that on the table before them were pink voting ballots. They would be voting for 1 Commissioner and 2 possible alternates. She asked them to vote, pass their ballots to Ms. Miernik, Commission Clerk, for tallying at a later point in the meeting.

5. Annual Adult & Youth Sports Division Summary Report. Mr. Jason Glick, Recreation Supervisor, reported that in 2011-12 the sports division had numerous participants in many different leagues. Youth sports served 2,018 children in leagues and other programs.

Mr. Glick reported 539 teams played in leagues. Participation levels increased in adult volleyball, adult basketball and adult soccer. The athletic programs used 9 facilities to program 13 sporting leagues.

Mr. Glick said the sports division manages sports facility contracts and works with several youth and adult users. Facility contracts include AYSO, Visalia Youth Baseball, Little League National and ASA Girls Softball. Other rental groups include Visalia Youth Soccer, San Joaquin Soccer League, and the Visalia Adult League. Facility management includes the use of athletic fields at Riverway Sports Park, Plaza Park, Jefferson Park, Whitendale Park and Fairview Park.

The highlights include the following.

- ✓ August 2011, Visalia Youth Baseball hosted the 12 and under Cal Ripken World Series
- ✓ Riverway Sports Park's fields were scheduled for athletic events August through May. The largest soccer tournament was the 2nd Annual Cuties Soccer Invitational in March. The tournament hosted 68 teams.
- ✓ This summer, Visalia Youth Baseball will host the 12 and under Western Regional, July 23-27. The winner of this tournament advances to the 2012 World Series in Aberdeen, Maryland.

Comparing Programs From Last Fiscal Year

Participation Comparison

Youth Sports		
Sport	2011	2012
Football	341	357
Basketball	496	503
Volleyball	388	449
Baseball	525	444
Tennis	312	200
Camps	128	65
Totals	2190	2018

Revenue Comparison

Youth Sports		
Sport	2011	2012
Football	\$ 19,400.00	\$ 21,100.00
Basketball	\$ 27,200.00	\$ 30,100.00
Volleyball	\$ 22,000.00	\$ 26,700.00
Baseball	\$ 28,700.00	\$ 27,600.00
Tennis	\$ 12,000.00	\$ 8,100.00
Camps	\$ 7,700.00	\$ 6,400.00
Totals	\$ 117,000.00	\$ 120,000.00

Expenditures Comparison

Youth Sports		
Sport	2011	2012
Football	\$ 18,000.00	\$ 19,600.00
Basketball	\$ 22,000.00	\$ 23,100.00
Volleyball	\$ 17,200.00	\$ 16,500.00
Baseball	\$ 14,000.00	\$ 10,600.00
Tennis	\$ 6,300.00	\$ 4,800.00
Camps	\$ 5,500.00	\$ 3,500.00
Totals	\$ 83,000.00	\$ 78,100.00

Participation Comparison

Adult Sports		
Sport	2011	2012
Softball	338	303
Plaza Rentals	32	68
Concessions		
Volleyball	67	82
Basketball	58	64
Soccer	84	90
Vi-Tri	224	202
Totals	803	809

Revenue Comparison

Adult Sports		
Sport	2011	2012
Softball	\$ 137,500.00	\$ 124,200.00
Plaza Rentals	\$ 7,800.00	\$ 15,600.00
Concessions	\$ 9,800.00	\$ 9,600.00
Volleyball	\$ 14,400.00	\$ 18,800.00
Basketball	\$ 13,000.00	\$ 14,600.00
Soccer	\$ 30,900.00	\$ 35,900.00
Vi-Tri	\$ 9,000.00	\$ 12,900.00
Totals	\$ 222,400.00	\$ 231,600.00

Expenditures Comparison

Adult Sports		
Sport	2011	2012
Softball	\$ 132,000.00	\$ 119,000.00
Plaza Rentals	\$ 4,100.00	\$ 4,600.00
Concessions	\$ 4,300.00	\$ 4,500.00
Volleyball	\$ 8,200.00	\$ 8,900.00
Basketball	\$ 8,400.00	\$ 9,100.00
Soccer	\$ 25,600.00	\$ 24,900.00
Vi-Tri	\$ 6,900.00	\$ 9,750.00
Totals	\$ 189,500.00	\$ 180,750.00

RSP Revenue Comparison

Event	2011	2012
Soccer	\$ 31,200.00	\$ 46,400.00
Baseball	\$ 4,500.00	\$ 5,200.00
Totals	\$ 35,700.00	\$ 51,600.00

RSP Expenditures Comparison

Event	2011	2012
Soccer	\$ 14,540.00	\$ 5,683.00
Baseball	\$ 2,200.00	\$ 1,200.00
Totals	\$ 16,740.00	\$ 6,883.00

Scholarships

Program	2011	2012
Scholarships	\$ 1,980.00	\$ 502.00
Totals	\$ 1,980.00	\$ 502.00

Mr. Glick stated the goals for 2012-2013 include advancing the RSP Phase 3 programming, increase tournaments and maximizing facility usage.

6. **Recognition of Senior Pride Bingo for Senior Center Gift.** Ms. Greenwood stated Senior Pride Bingo was recognized by City Council on July 16 for their support and dedication in contributing to programs and services for the Visalia seniors. She said they are a nonprofit organization providing public Bingo for citizens 18 years and older every Saturday evening at the Visalia Senior Center..

Ms. Greenwood said in 1997, Senior Pride Bingo contributed \$20,000 to a kitchen project, and since then has contributed nearly \$70,000 in various donations to the Visalia Senior Center. She said most recently they have purchased 210 new chairs for the Center, a contribution of \$14,341.

Ms. Greenwood stated Council recognized them by issuing a Resolution of Commendation to the organization.

Item #4 - Ballot Tally

Ms. Miernik passed the ballot tally to Commissioner Calhoun, who announced that Ms. Taylor had been elected Commissioner and Mr. Kent and Mr. Shann as Commission Alternates. They were informed that a staff report would be prepared requesting the Citizens Advisory Committee to recommend to City Council their appointment. Once approved the recommendation would proceed to City Council. The earliest the commissioners could be appointed is August 21, and possibly not until September.

7. **Update on City Council Reports & City Staff Announcements:**

- **Upcoming Recreation Programs & Special Events.** Ms. Greenwood said the following is on-going this month.
 - The fall-winter brochure is printed and should be in mail boxes soon.
 - The Summer Night Lights program is very successful and winding down for the season. Commissioner Calhoun asked about the Movies in the Park program and Ms. Greenwood stated that due to staffing limitations the program had been cancelled; other program cuts included Corporate Games and Teen Idol.
- **Upcoming Parks & Urban Forestry Projects, Programs & Special Events.** Mr. Bean, Parks & Urban Forestry Manager reported the following.
 - Make a Difference Day will be held on Saturday, October 20, 2012. Everyone is welcome to attend.

• **Director's Report on Administrative Items.** No report.

8. **Commissioner's Requests & Comments:**

- **Waterways & Trails Committee Report.** Commissioner Filiponi stated a meeting has not been held.

- **North Visalia Neighborhood Advisory Committee.** No report.
- **Senior Citizens Advisory Committee Update.** No report.
- **Parks & Recreation Foundation Monthly Report. Vacant**
- **General Plan Advisory Committee.** No report.

9. **Adjourn to Regular Meeting August 21, 2012, at 707 W. Acequia, City Council Chambers at 5:30 pm.**
Commissioner Filiponi made a motion to adjourn and Commissioner Doi seconded the motion.

MOTION

Motion passed 3-0

Brenda Miernik
Senior Administrative Assistant